

Group Name: Photo Essay Study Group

Facilitator(s): Stu Mathison and members of the Photo Essay Committee. **Group Size:** Maximum of 10

Skill Level/Other Requirements: Intended for both beginning and experienced essayists.

Location(s): The group will meet at the homes of the Essay Committee Members. Most meetings will be at Stu Mathison's home. 12401 Over Ridge Road, Potomac.

Days/Dates/Times: Evening sessions first Thursday of the month 7:30-9:30pm. First session Thursday Oct 5th.

Number of Sessions/Frequency: Subsequent sessions/frequency to be determined based upon number and schedules of the participants.

Equipment Needed/To Be Used: Participants may bring laptops but will not be required to do so. We will project laptop screen onto an HDTV or projection screen.

Brief Description of Content/Approach: Photo Essays are a collection of photographs set to music. The North Bethesda Camera Club holds a photo essay event once a year each March. There are 18-20 photo essays presented during this event. This Study Group is designed to help photographers learn how to design and produce engaging photo essays, both for the NBCC Photo Essay Show, and for multiple other purposes.

Leader(s) will address both the technical aspects of creating photo essays, as well as the artistic aspects. Leaders will demonstrate the work flow and process of creating basic essays using several software platforms – Photodex's ProShow for Windows PCs; Apple's iMovie/iPhoto/Aperture for Mac's; and Lightroom. There will be sessions for beginners and for experienced essay makers.

Essay critique sessions will address the creative aspects of essays. Participants will show their essays and receive comments/feedback from the group.