

Group Name: Photo Essay Study Group, mainly for PC/Windows users of ProShow software.

Facilitator(s): Stu Mathison.

Group Size: Maximum of 10

Skill Level/Other Requirements: Intended for both beginning and intermediate essayists.

Location(s): The group will meet at Stu Mathison's home. 12401 Over Ridge Road, Potomac.

Days/Dates/Times: Evening sessions first Thursday of the month 7:30-9:30pm. First session is Thursday Oct 4th.

Number of Sessions/Frequency: Five sessions. Subsequent sessions, if any, to be determined based upon needs of the participants. There may be one session specifically for Mac users. There may be one critique session.

Equipment Needed/To Be Used: Participants may bring laptops but will not be required to do so. We will project laptop screen onto a large HDTV.

Brief Description of Content/Approach: Photo Essays are a collection of photographs set to music. The North Bethesda Camera Club holds a photo essay event once a year each March. There are 15-20 photo essays presented during this event. This Study Group is designed to help photographers learn how to design and produce engaging photo essays, both for the NBCC Photo Essay Show, and for multiple other purposes.

The study group will address both the technical aspects of creating photo essays, as well as the artistic aspects. We will demonstrate the work flow and process of creating basic essays using several software platforms – Photodex's ProShow for Windows PCs; Apple's iMovie/iPhoto/Aperture for Mac's; and Lightroom. The NBCC photo essay program and procedures will be explained.

Essay critique sessions will address the creative aspects of essays. Participants will show their essays and receive comments/feedback from the group.